



## 2020-2021 CORPORATE PARTNER BENEFITS

**SILVER  
\$3,000**

<b>Palisades Episcopal School Website</b> ▪ Logo placement with link to sponsor website	✓
<b>PES Partner Marketplace Email</b> ▪ Annual email sent to 750+ people highlighting Partners with logo/link to company website	✓
<b>PES Partner Marketplace Social Media Showcase</b> ▪ Annual social media ad highlighting Partners with logo/link to company website	✓
<b>PES Annual Christmas Card Acknowledgement</b> ▪ Company name listed as a Partner on the back of our holiday card sent to 750+ people	✓
<b>Logo Placement on PES School Bus</b> ▪ Year-round exposure to piedmont region through daily morning route, weekly athletic events and field trips, and daily summer camp use	1 bus
<b>Palisades Episcopal School Yearbook</b> ▪ Print ad	Half Page
<b>The Gryphon - PES' Weekly Newsletter</b> ▪ Logo with link to company website	2 times
<b>Annual Report</b> ▪ Giving report provided to all families, trustees and donors	Recognized as PES partner
<b>Campus &amp; Neighborhood Banners</b> ▪ Large logo on banners hung on campus and main road in Palisades neighborhood	✓
<b>BROWNING RECREATION CENTER EXPOSURE (BRC)</b> * Pending COVID-19 restrictions, open daily to PES students, families, and community for events and meetings	
<b>BRC Banner (year-round)</b> *Year-round exposure to PES families and piedmont region through weekly school and community events	Medium
<b>Digital Ad on BRC Monitor</b> *Year-round exposure to PES families and piedmont region through weekly school and community events	2 Events
<b>SILENT AUCTION &amp; SOIRÉE BENEFITS</b> *Over 250 families, guests, community members, and business leaders participate in annual event	
<b>Company Logo included on all Promotional Materials (print and digital)</b>	✓
<b>Advertisement in Event Program (digital)</b>	Half Page
<b>Advertising on Auction's Online Bidding Site</b>	✓
<b>Banner with Company Logo Displayed on School's Campus</b>	✓
<b>Logo with Link on Event Website</b>	✓
<b>Complimentary Tickets to Privately Hosted Soirée</b>	4

*LEVEL UP! If interested in upgrading to **GOLD status**, your investment would include your logo placement on 2 buses; full page ad in the Yearbook and our Silent Auction digital program, plus logo included in the Silent Auction's official title; 8 complimentary tickets to a Privately Hosted Soiree; logo placement with website link in 4 of PES' weekly newsletters; digital ad exposure on BRC monitor during 4 events; reserved seating at a campus event of your choosing; and large logo on campus and neighborhood banners.*