



2020-2021 CORPORATE PARTNER BENEFITS

BRONZE
\$1,500

Palisades Episcopal School Website ▪ Logo placement with link to sponsor website	✓
PES Partner Marketplace Email ▪ Annual email sent to 750+ people highlighting Partners with logo/link to company website	✓
PES Partner Marketplace Social Media Showcase ▪ Annual social media ad highlighting Partners with logo/link to company website	✓
PES Annual Christmas Card Acknowledgement ▪ Company name listed as a Partner on the back of our holiday card sent to 750+ people	✓
Logo Placement on PES School Bus ▪ Year-round exposure to piedmont region through daily morning route, weekly athletic events and field trips, and daily summer camp use	1 bus
Palisades Episcopal School Yearbook ▪ Print ad	Quarter Page
The Gryphon - PES' Weekly Newsletter ▪ Logo with link to company website	1 time
Annual Report ▪ Giving report provided to all families, trustees and donors	Recognized as PES partner
Campus & Neighborhood Banners ▪ Large logo on banners hung on campus and main road in Palisades neighborhood	✓
BROWNING RECREATION CENTER EXPOSURE (BRC) * Pending COVID-19 restrictions, open daily to PES students, families, and community for events and meetings	
BRC Banner (year-round) *Year-round exposure to PES families and piedmont region through weekly school and community events	Small
Digital Ad on BRC Monitor *Year-round exposure to PES families and piedmont region through weekly school and community events	1 Event
VIRTUAL AUCTION & PARTY WITH A PURPOSE BENEFITS *Over 300 families, guests, community members, and business leaders participate in this annual event	
Company logo included on all event promotional materials	✓
Company logo with link on event website	✓
Social media advertisement during 6-week event promotional window	1
Advertising on Auction's Online Bidding Site	✓
Company name/logo displayed on all event signage	✓
Complimentary Tickets to privately hosted party	2

LEVEL UP! If interested in upgrading to **SILVER status**, your investment would include a half page ad in the Yearbook; 2 social media advertisements during our 6-week auction event promotional window, 4 complimentary tickets to a privately hosted party; logo placement with website link in 2 of PES' weekly newsletters; digital ad exposure on BRC monitor during 2 events; and medium logo on campus and neighborhood banners year-round.