



WHY GIVE TO PES?



What is the PES Fund?

The PES Fund is the School's top fundraising priority. A gift to the PES Fund impacts every student, every day. Your gift ensures a PES experience full of exceptional academics, competitive athletics, unbounded experiential and service learning opportunities, awe-inspiring arts programs, and scholarship awards.



What is the Room to Bloom Capital Campaign?

PES's Room to Bloom Capital Campaign will raise \$4.5 million to build a new, first-rate academic building that will accommodate our increasing student population, allow PES to remove our modular classrooms, and move all students into permanent facilities.



What is the difference between the PES Fund and the Capital Campaign?

This year the PES Fund and the Capital Campaign are combined to provide PES students Room to Bloom. This joining allows you to make just one gift to support both annual and capital initiatives. Our hope is that you will – most importantly – maintain your support for the PES Fund and secondly, stretch into an additional gift towards capital if that works for you.



Why donate when we already pay tuition?

Like most independent schools, our financial model relies upon tuition revenue plus contributions to fund annual operating expenses. This helps moderate tuition increases and keeps a PES education within reach of more families. For capital initiatives independent schools launch a Capital Campaign - like our Room to Bloom Campaign – which will allow PES to build our new transformational academic building.



Who is asked for gifts?

We ask everyone in the school community - parents, alumni families, grandparents, Board of Trustee members, faculty, staff and friends. We strive for 100% participation.



Why is participation so important?

A high number of gifts is a vote of confidence in PES. Many outside organizations look at the rate of participation when making funding decisions. This is especially important as PES launches the public phase of our Room to Bloom Capital Campaign.



How much should I give?

The amount is entirely up to you. Every gift is important and appreciated. Our hope is that PES is one of your philanthropic priorities. Please contribute at a level that is meaningful to your family.



When should I make my gift?

Solicitations are sent in October and our hope is that you will make your gift or pledge by Thanksgiving break. You have until June 30 to fulfill your PES Fund pledge. Capital Campaign gifts can be paid over 3 years. Once you have made your commitment, you will not be asked again until the next academic year.



What is a matching gift?

Many companies match the charitable gifts of their employees, maximizing the amount donated to a charity. Many PES supporters work for matching gift companies. Please check with your HR Department to learn more.



Can I make my gift through Employee Giving Programs?

You may be able to designate gifts through your Employee Giving Program to PES. Please check with your company to learn how you can benefit PES in this way.



How do I make a gift?

PES accepts cash, check, stock and credit card contributions. Gifts can be made easily online by visiting pescharlotte.org/support or by scanning the QR code provided.



Thank you for joyfully providing our students
Room to Bloom!